



Bi3 Solutions and AS Group-llc partner to offer Decision Intelligence

Cloud based offering to help customers reduce TCO and improve decision power

Redwood City, CA, March 30, 2011: Bi3 Solutions, a leading Decision Intelligence software company, today announced that it has entered into a strategic partnership with AS Group, a professional services practices company, to deliver a collaborative cloud application that helps enterprises significantly improve the quality of business decisions.

The solution provided through the partnership guides employees through the decision making process, connects them to all relevant information for that specific decision, whether it is in databases or in textual documents, and lets them collaborate and take action based on that information, resulting in more transparent, consistent and confident business decisions.

This new technology represented by Bi3's Integrated Decision Optimization Center™ or "IDOC" software integrates BI and BPM technologies to offer a single, integrated platform to address business and decision intelligence requirements. Hosted on Amazon's public cloud, the solution provides compelling Total Cost of Ownership (TCO) savings of up to 80% in the first year through the elimination of costs associated with hardware, software and systems integration. Over a three year period, TCO savings is about 75% compared to traditional BI implementation approaches, due to the IDOC's enterprise-ready Software-as-a-Service (SaaS) subscription model, which is based on an unlimited number of users.

"Most of today's enterprises employ some form of Business Intelligence, and almost all have deployed reports and possibly ad-hoc end-user analytical capabilities. But the ability to relate structured and unstructured content in a common business context engaging and supporting a broader, more enlightened user base promoting superior insight -- all within one cost-effective environment was missing. We strongly believe this is the necessary next level of technology evolution yielding business decision efficiency" says Jerry Justice, Partner & Chief Operating Officer of AS Group.

"AS Group has extensive knowledge of the Business Intelligence space and is a leader in enterprise project implementations, which is a perfect fit for the cloud-based delivery of IDOC. AS Group will provide leadership in the evolution to the next frontier by incorporating unstructured/textual content in relationship with traditional structured data content for advanced analytics" says Eric Miles, President and CEO of Bi3 Solutions.

About Bi3 Solutions

Bi3 Solutions is a privately held Decision Intelligence software company headquartered in Redwood City, California. Bi3's IDOC is the only integrated software platform that extends far beyond the traditional Business Intelligence world of "structured data observation" to leverage advanced analytics of structured/operational and unstructured/textual data supported by content and people relationships, best-practice workflows, collaboration and a self-learning business knowledge base. www.bi3solutions.com

About AS Group

Headquartered in Newport Beach, California, AS Group is dedicated to helping our clients streamline and automate their critical business processes to optimize decisions across the enterprise, maximize revenue, lower costs and enhance visibility into business Operations. With deep experience in both the Big Four and corporate arenas, we achieve these objectives through a full range of customized decision support solutions, consulting services and training. www.asgroup-llc.com